

**BUMBU.
AGENCY**

COMPANY PROFILE

2020



BUMBU. AGENCY

HELLO!

WE PROVIDE THE KEY
SOLUTION FOR YOUR NEEDS.

CORPORATE PHILOSOPHY

"We believe every ringgit that client use for advertising comes from hard work, so we put extra effort to monitor and give our best to maximize the money spent, making every cent worth."

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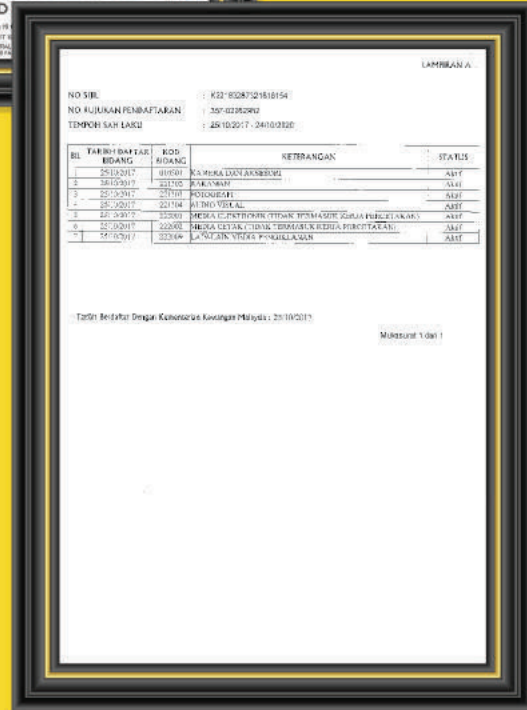
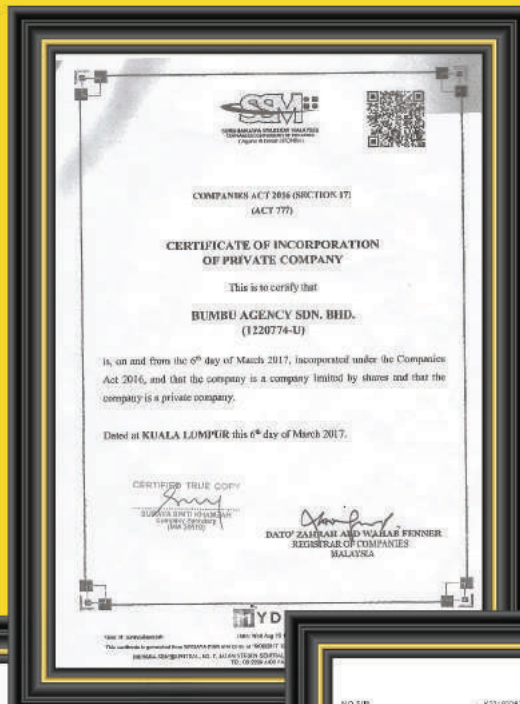
WHO WE ARE

BUMBU AGENCY SDN BHD is Malaysia's integrated marketing and production company under one roof. Founded in 2010, BUMBU is an agency that deliver contents while cater social media marketing throughout clients campaign. We started as a productions company that deliver montage for TV programs, governments event, even private companies in Malaysia.

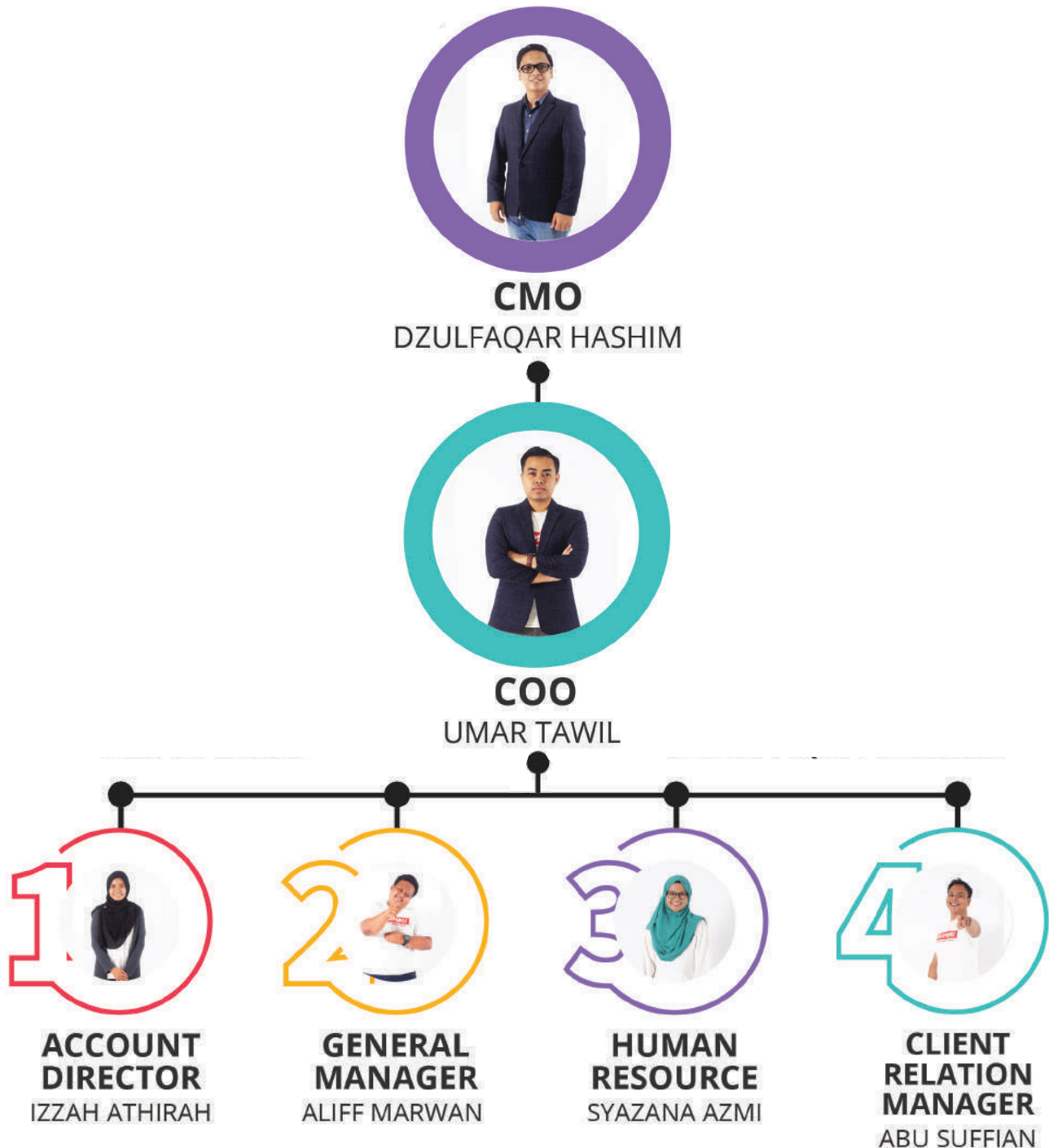
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COMP NAME : BUMBU AGENCY SDN. BHD
BUSINESS REGISTRATION NO : 1220774-11
PAID UP CAPITAL : RM60,00.00
WEBSITE : WWW.BUMBU.AGENCY

COMPANY CERTIFICATES



ORGANIZATION CHART



OUR TEAM

MARKETING DEPARTMENT



**WEB
MARKETING
SPECIALIST**
FARIS NAQIB



**DIGITAL
MARKETING
MANAGER**
HAFIZUL AZMI



**MARKETING
SPECIALIST**
ATIQU HAMID

SALES DEPARTMENT



**SALES
MANAGER**
SHAHIR
SUHAIMI



**SALES
EXECUTIVE**
FATIMAH
NORHELMY

CREATIVE DEPARTMENT



**ART
DIRECTOR**
IZZAT RAHIM



**VFX
ARTIST**
IZZUDDIN RUZIAN



**SENIOR
VIDEO EDITOR**
SYAFIQ ARRIS



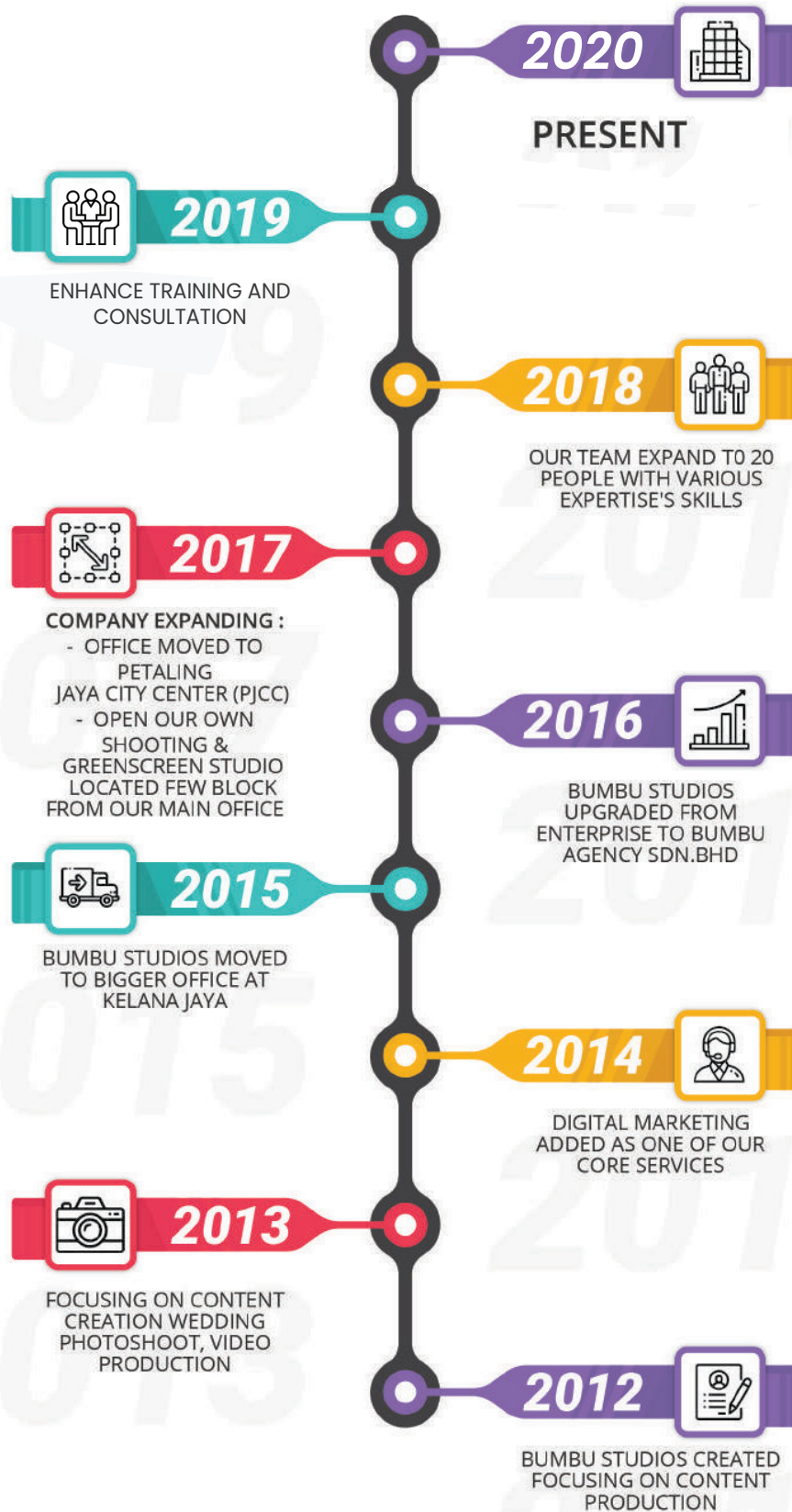
**GRAPHIC
DESIGNER**
LIYANA RAHMAN

CONTENT DEPARTMENT



**CONTENT
PRODUCER**
ZIMAM SANUSI

MILESTONES



OUR VALUES



VISION

To be recognized for our contribution to the digital economy and for value we bring to business and society.

MISSION

To provide a home for complete digital solutions for anyone seeking to create or strengthen its presence in the market. We intend to make friends instead of clients. That is our mission.



MOTTO : F.O.C.U.S

- 🎯 **F**resh
- 🎯 **O**rganize
- 🎯 **C**reative
- 🎯 **U**dated
- 🎯 **S**incere

WHY CHOOSE US



SPEED

- All under one roof from design to marketing
- Young and energetic team
- Well verse in digital field



QUALITY

- No.1 Marketing Agency in Malaysia
- 7 years experienced in Social Media Marketing
- Spend over millio through sponsored ads
- Experience
- Well Organized
- Deliver Results



COSTS

Competitive price among other provider



SERVICES

- Total solution for digital
- We provide full complete report & analysis once job completed
 - Easy to contact and meet

OUR STRENGTH

Bumbu Agency excel in delivering Social Media Marketing, Creative content and SME business consultation. In previous 3 years, our team help almost more than 1000 business owner to setup their social media ads, consultation on recruiting sales team, and how to grow business in digital ways.



SOCIAL MEDIA MARKETING

We research about client market and target consumer, from there we deliver them client message.



CONTENT CREATIONS

We create beautiful graphic and we try to deliver beyond client expectation



CORE SERVICES

SOCIAL MEDIA MARKETING



With more than RM 12 Million spend across multiple ads account, our agency is mainly focused on social media advertising. From small business to large corporate identity, our agency has delivered our best to push our client ads to the audience.



COPYWRITING - We can tap to the Malay audience with our lingo related



OPTIMIZATION - Client ads will be daily monitor to ensure our client get the best result.

CONTENT PRODUCTION



Bumbu excel in delivering content, whether for awareness, or selling content for corporate use. Most of our content will be tailored according to client need and our expertise, the result content is align with campaign and each piece have their own potential.



Don't worry about mobile content, from vertical videos to social media story we got you covered.



We also have our own studio for photoshoot and green screen production. All in one under one company.

DESIGN & FACILITY



With a growing number of graphic team, and a 24 hours open facility for us to use, our specialty including greenscreen production, sound recording and dubbing.



LOCATION - Located in a strategic location, our studio is easily accessible through a major highway.



We have a complete shooting equipment, both for video and photo.

CORE SERVICES

WEBSITE DEVELOPMENT



E-Commerce, Corporate or landing page, we can build from scratch. All our design is mobile friendly and responsive!



People can get all the information and also can purchase from website.



INFLUENCER MARKETING



Instagram Influencer marketing is when a brand collaborates with a popular Instagrammer to create, publish, and promote brand-sponsored photos or videos with the goal of expanding brand awareness and developing a positive brand identity for the



We have our influencer to spread your news on social media. Word of mouth from them grow your business.



TRAINING CONSULTATION



Need an expert to consult your marketing direction or game plan? Just let us know your problem.



We train small business owner in digital marketing & how to sell their products/services through social media.



OUR PROJECTS

COPRORATE CLIENT

From 2013 till now, Bumbu Agency have played a major role in delivering few corporate clients needs such as content and marketing. Here is some list of our notable client that we have served.



OUR PROJECTS

| CLIENT NAME | PROJECT TITLE | JOB VALUES | COMPLETION DATE |
|--|--|------------|------------------|
| Malaysian Timber Industry Board (MTIB) | Wood and Lifestyle Fair Launching Video | RM86K | 2016, 2017, 2018 |
| Suke Highway | Explainer Video | RM15K | 2017 |
| Arkib Negara Malaysia | Explainer Video | RM12K | 2016 |
| UNISEL | Security & Safety Video | RM17K | 2018 |
| MBSA Shah Alam | Facebook Campaign | RM50K | 2018 |
| Bank Islam | Business Oppurtunis Presentation Event | RM30K | 2017 |
| CWA-CIMB | Marketing Video | RM8K | 2016 |
| KKM | World Cancer Dax Awareness Video | RM20K | 2017 |
| UKM | Social Media Campaign for student intake Degree, Master, PHD | RM73K | 2017, 2018, 2019 |
| i-Mizu Water | Social Media Campaign | RM149K | 2017 |
| KKLW | Montage & Graphic Video | RM35K | 2016, 2017 |
| PPAIM | Explainer Video | RM45K | 2017 |
| KLIA College | Social Media Campaign for student intake Degree, Master, PHD | RM87K | 2019 |
| NIOSH | Greenscreen video | RM20K | 2019 |
| Yakin Sedap | Activation Campaign & Creative Content | RM207K | 2019 |

OUR PROJECTS



OUR PROJECTS

| CLIENT NAME | PROJECT TITLE | JOB VALUES | COMPLETION DATE |
|--------------------------------|-------------------------------------|------------|-----------------|
| iCOOP College | Social Media Campaign & Greenscreen | RM24K | 2018 |
| Little Caliphs | Social Media Campaign | RM14.9K | 2018 |
| Yayasan Inovasi Malaysia | Video Montage & Graphic | RM NA | 2012 |
| Tradewinds | Video Montage | RM3K | 2016 |
| Jabatan Kimia MyGMO | Video Montage | RM17K | 2017 |
| MBMB Melaka | Video Montage | RM3K | 2014 |
| World Wide Holding | Short Film | RM43K | 2017 |
| Property Guru | Online Event Campaign | RM9K | 2013 |
| OSK Property | Social Media Ads | RM7K | 2014 |
| UEM Sunrise | Online Event Campaign | RM7K | 2015 |
| Kolej Kejurawatan Melaka | Video Montage | RM3K | 2016 |
| Baby Boo Pureen | Video Montage | RM8K | 2014 |
| Maktab Koperasi Malaysia (MKM) | | RM27K | 2018 |
| Amanah Iktiar Malaysia (AIM) | Marketing Training Workshop | RM10K | 2019 |

OUR PROJECTS

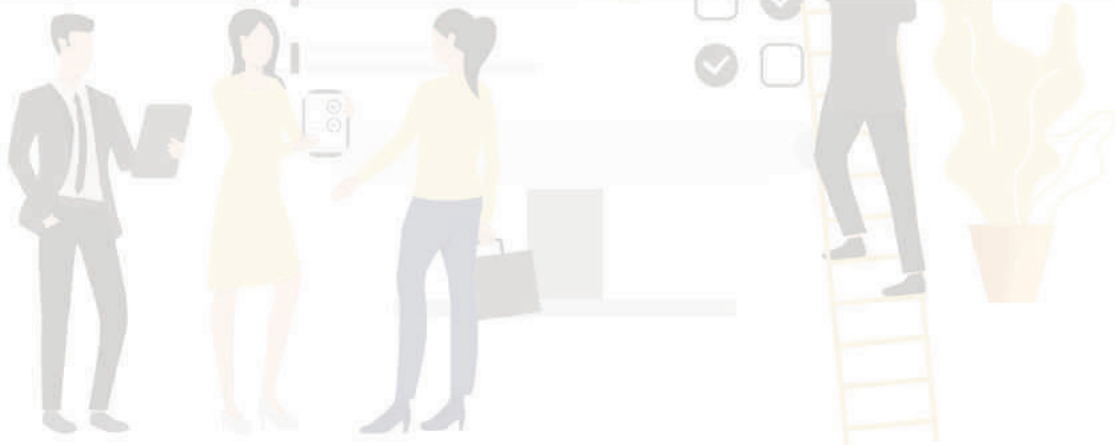
PRODUCT & SME

We are expert in handling more than 3,999 SME clients to gear up their Brand Awareness, Brand Positioning & Leads Generation to target market.



OUR PROJECTS

| SME | PROJECT TITLE | JOB VALUES | COMPLETION DATE |
|-------------------------|--|------------|------------------------|
| Primavalet | Social Media Campaign & Creative Content | RM350K | 2017 |
| Starvilion | | RM1 Juta | 2017, 2018, 2019 |
| Altelia Amani Far8 | | RM60K | 2017, 2018, 2019 |
| Calacara | | RM5800 | 2019 |
| Gondola Kajang | | RM6K | 2019 |
| Spicy Sugar Catering | | RM4K | 2017 |
| Thai Thai Restaurant | | RM2K | 2012-2019 |
| Hanan Medispa | | RM8K | 2017 |
| Wilqadry Grandeur Hall | | RM12K | 2019 |
| Trudolly by Fazura | | RM50K | 2018-2019 |
| Olicaray By Fattah Amin | | RM80K | 2016, 2017, 2018, 2019 |
| K-Colly | | RM19K | 2019 |



Contact Us



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Selangor



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