
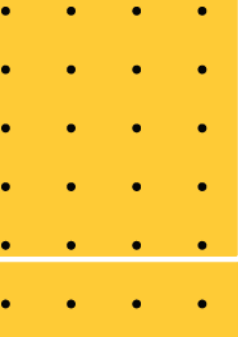


***BUMBU.  
AGENCY***

# **COMPANY PROFILE**

**2021**





***BUMBU.  
AGENCY***

**HELLO!**

WE PROVIDE THE KEY  
SOLUTION FOR YOUR NEEDS

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## **CORPORATE PHILOSOPHY**

“We believe every money that client use for advertising comes from hardwork, so we put extra efforts to monitor and give our best to maximize the money spent, making every cent worth.”





# Contents

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# WHO WE ARE

BUMBU AGENCY SDN BHD is Malaysia's Digital Marketing and Creative content company under one roof. Founded in 2010, BUMBU is an agency that deliver contents while cater Social Media Marketing throughout clients campaign. We started as a production company that deliver montage for TV programs, governments event, even private companies in Malaysia

**COMP NAME : BUMBU AGENCY SDN. BHD**  
**BUSINESS REGISTRATION NO : 1220774-11**  
**PAID UP CAPITAL : RM100,000.00**  
**WEBSITE : WWW.BUMBU.AGENCY**





LAMPIRAN A

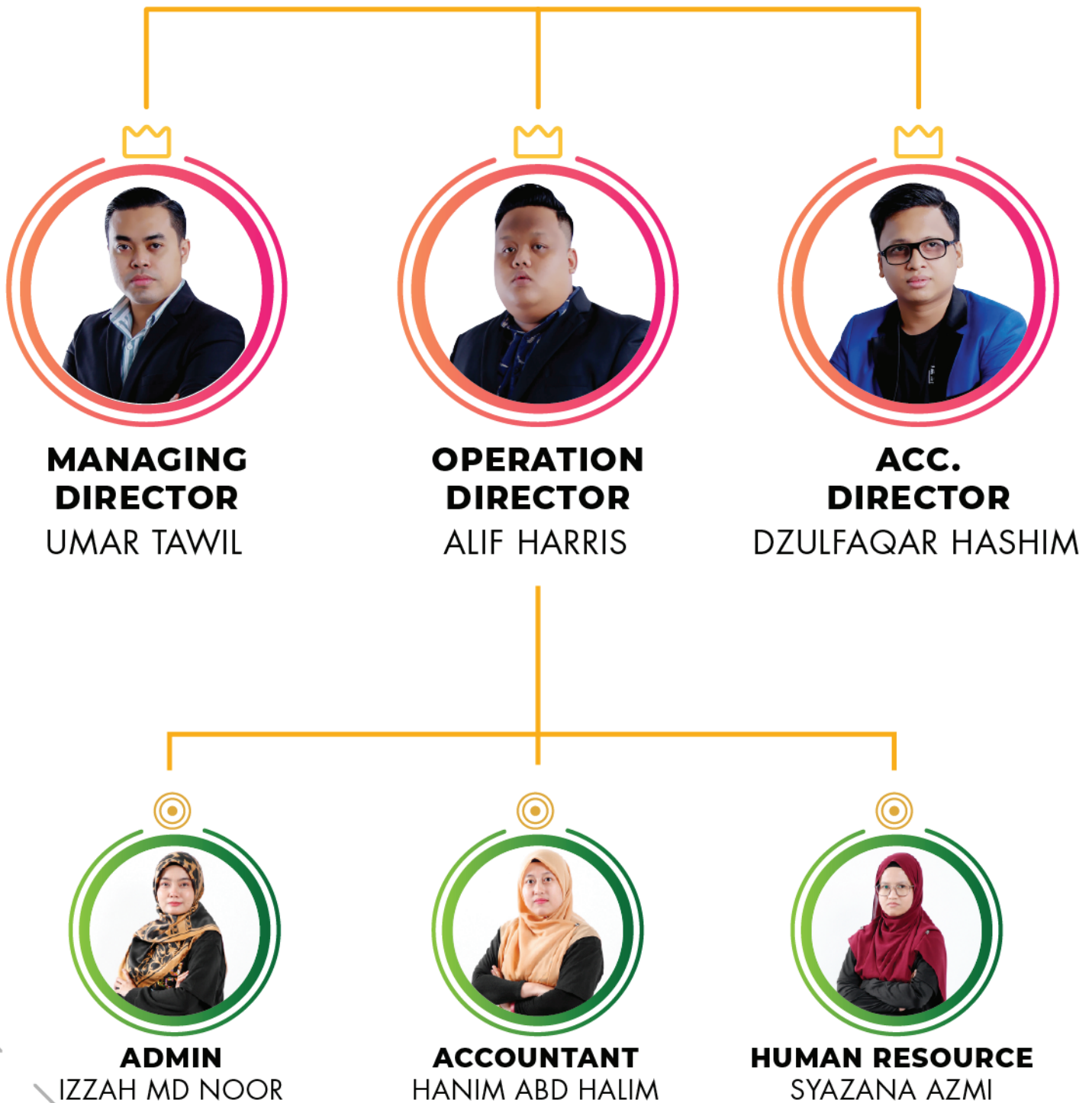
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 NO BUJUKAN PENDAFTARAN : 385-0228262  
 TEMPOH SAKI LAKU : 25/10/2017 - 24/10/2020

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1	25/10/2017	010501	KAMBERA DAN AKSESORI	Akhir
2	25/10/2017	231102	PAKAIAN	Akhir
3	25/10/2017	231103	FOTOKOPI	Akhir
4	25/10/2017	231104	AUDIO VISUAL	Akhir
5	25/10/2017	232001	MEDIA ELEKTRONIK (TIDAK TERMASUK KERJA PERCUTAKAN)	Akhir
6	25/10/2017	232002	MEDIA CETAK (TIDAK TERMASUK KERJA PERCUTAKAN)	Akhir
7	25/10/2017	232006	LAIN-LAIN MEDIA PENGUKHLAN	Akhir

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia : 25/10/2017

M.kamrunn 1 dari 1

# ORGANIZATION CHART



# OUR TEAM

## PROJECT MANAGER



**HEAD OF PROJECT  
MANAGER**  
BALQIS SUKRI

## SALES DEPARTMENT



**SALES  
MANAGER**  
SHAHIR SUHAIMI

## MARKETING DEPARTMENT



**MARKETING MANAGER**  
ASIF BAKHTIAR



**SENIOR MARKETING  
SPECIALIST**  
HAFIZUL AZMI



**COPYWRITER**  
HUSNA ROSLAN

## CONTENT DEPARTMENT



**PHOTOGRAPHER**  
HIKMAL HAIKAL



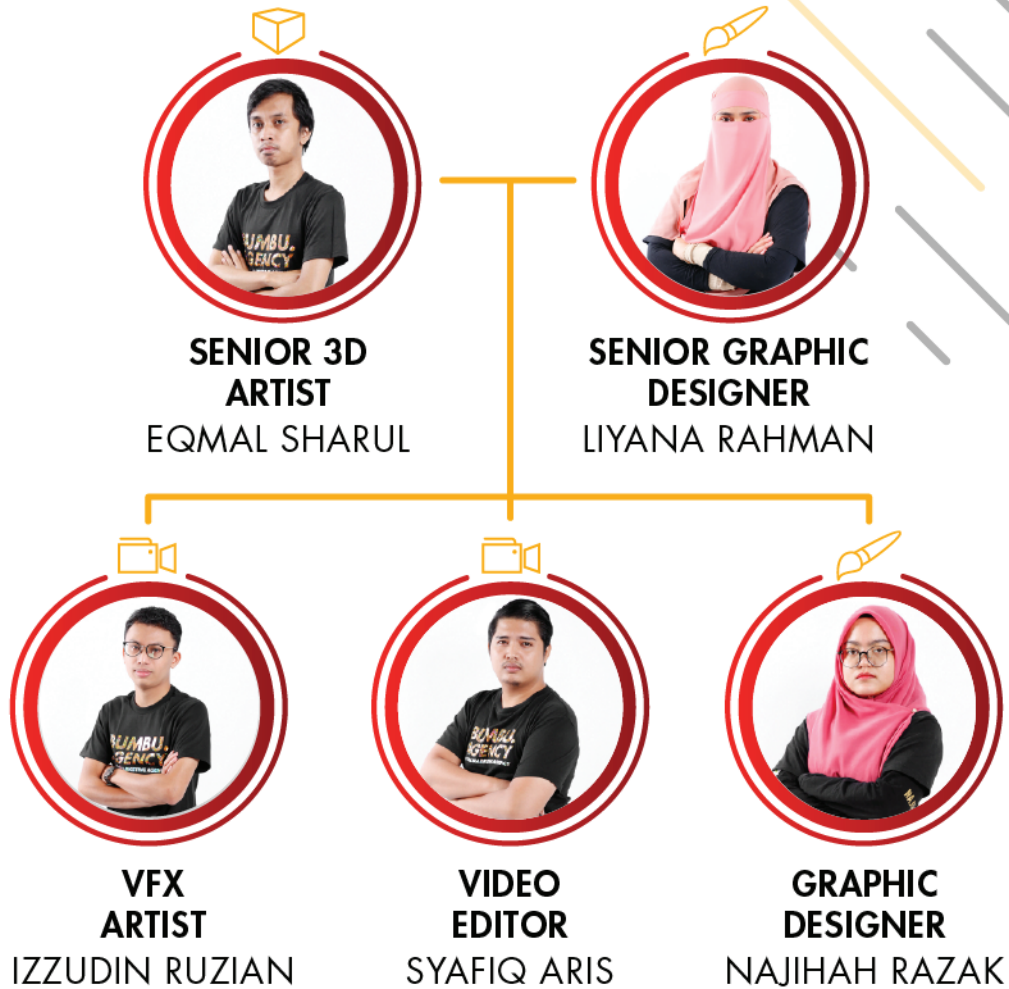
**CONTENT MANAGER CUM  
SEO & GOOGLE SPECIALIST**  
SYUKRI TAHIR



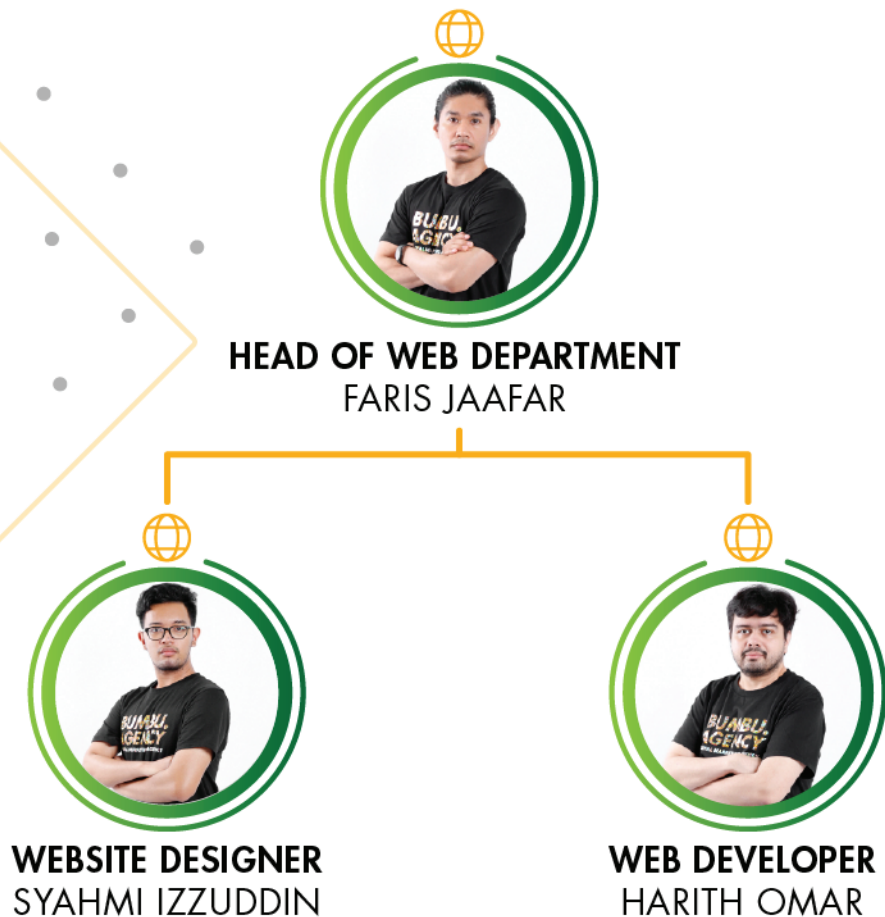
**CONTENT PRODUCER**  
ZIMAM SANUSI



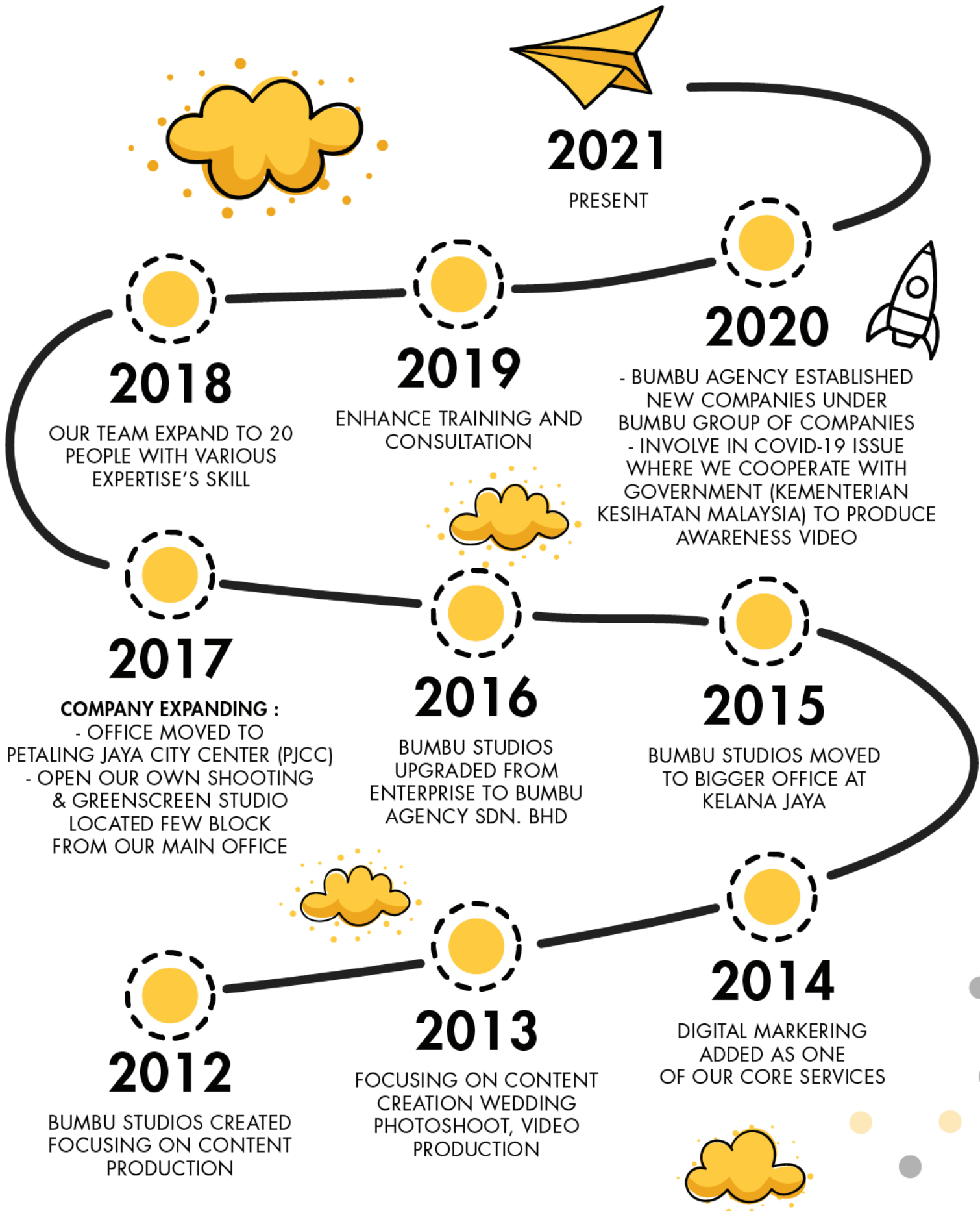
## CREATIVE DEPARTMENT



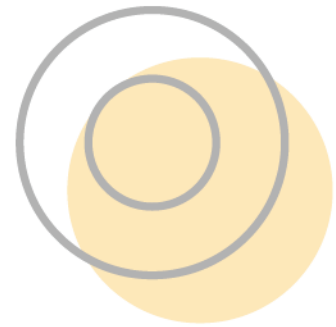
## WEB DEPARTMENT



# MILESTONE



# OUR VALUES



## VISION

To be recognized for our contribution to the digital economy and the value we bring to business and society

## MISSION

To provide a home for complete digital solution for anyone seeking to create or strengthen it's presence in the market. We intent to make friends instead of clients. That is our mission

## MOTTO:

**F** - FRESH  
**O** - ORGANIZE  
**C** - CREATIVE  
**U** - UPDATED  
**S** - SINCERE



# WHY CHOOSE US

## SPEED

- All under one roof from design to marketing
- Young and energetic team
- Well verse in digital field



## QUALITY

- No.1 Marketing Agency in Malaysia
- 10 years experienced in Social Media Marketing
- Spent over million through sponsored ads
- Well Organized



## COST

- Competitive price among other provider



## SERVICES

Total solution for digital

- We provide full and complete analysis upon job completion
- Easy to contact and meet



# OUR STRENGTH

Bumbu Agency excel in delivering Social Media Marketing, Creative content and SME business consultation. In previous 10 years, our team help almost more than 1000 business owners to setup their social media ads, consultation on recruiting sales team, and how to grow business in digital ways.



## SOCIAL MEDIA MARKETING

Products and services research are being taken before any strategies or actions are delivered

## CONTENT CREATION

Enhancing graphic designs based



# CORE SERVICES

## SOCIAL MEDIA MARKETING

We are the number #1 specialist in digital marketing services. We dominate the Malaysian market with more than 1000+ entrepreneurs that we had successfully helped. Our agency mainly focused on social media advertising where we spent more than RM50 Millions across multiple ads accounts. From a small business to a massive identity corporate, we, from the agency had always maximized our efforts in boosting our clients' advertising to their desired customers.

**COPYWRITING** - We can tap to the malay audience with our lingo related.

**OPTIMIZATION** - Client ads will be daily monitor to ensure our client get the best result.

## CONTENT PRODUCTION

Bumbu excel in delivering content, whether for awareness, or selling content for corporate use. Most of our content will be tailored according to client needs and the final output will surely be align with campaigns and each concept or idea have their own potential.

Don't worry about mobile content, from vertical videos to social media story we got you covered.

We also have our own studio for photoshoot and green screen production. All in one under one company.

## DESIGN & FACILITY

With a growing number of graphic team and 24 hours open facility for us to use, our specialty including green screen production, 3D animation, sound recording and dubbing.

**LOCATION** - Located in a strategic location, our studio is easily accessible through a major highway.


We have a complete shooting equipment, both for video and photo.




# CORE SERVICES



## WEBSITE DEVELOPMENT



E-Commerce, Corporate or landing page, we can build from scratch. All our design is mobile friendly and responsive!




People can get all the information and also can purchase from website.

## INFLUENCER MARKETING




Instagram influencer marketing is when a brand collaborates with a popular instagrammer to create, publish, and promote brand-sponsored photos or videos with the goal of expanding brand awareness and developing a positive brand identity for the brand.



We have our own influencer integrated with our company to collaborate and spread your news on social media.

## TRAINING CONSULTATION



Need an expert to consult your marketing direction or game plan? Just let us know your problem.



We train small business owner and Cooperate client in digital marketing & how to sell their products/services through social media.



# OUR PROJECTS

## CORPORATE CLIENT

*From 2013 till now, Bumbu Agency have played a major role in delivering few corporate clients needs such as content and marketing. Here is some list of our notable client that we have served.*



# OUR PROJECTS



CLIENT NAME	PROJECT TITLE	JOB VALUES	COMPLETION DATE
Malaysia Timber Industry Board (MITB)	Wood and Lifestyle Fair Launching Video	RM86K	2016, 2017, 2018
Suke Highway	Explainer video	RM15K	2017
Arkib Negara Malaysia	Explainer video	RM15K	2016
UNISEL	Security & Safety Video	RM17K	2018
MBSA Shah Alam	Facebook Campaign	RM50K	2018
Bank Islam	Business Opportunist Presentation Event	RM30K	2017
CWA-CIMB	Marketing Video	RM8K	2016
KKM	COVID-19 Videos, Hepatitis, Dengue	RM200K	2020
UKM	Social Media Campaign for student intake Degree, Master, PHD	RM73K	2017, 2018, 2019
i-Mizu Water	Social Media Campaign	RM149K	2017
KKLW	Montage & Graphic Video	RM35K	2016, 2017
PPAIM	Explainer Video	RM45K	2017
KLIA College	Social Media Campaign for student intake Degree, Master, PHD	RM200K	2018, 2019, 2020
NIOSH	Greenscreen video	RM20K	2019
Yakin Sedap	Activation Campaign & Creative Content	RM207K	2019



# OUR PROJECTS



# OUR PROJECTS



CLIENT NAME	PROJECT TITLE	JOB VALUES	COMPLETION DATE
iCOOP College	Social Media Campaign & Greenscreen	RM24K	2018
Little Caliphs	Social Media Campaign	RM14.9K	2018
Yayasan Inovas Malaysia	Video Montage &Graphic	RM NA	2012
Tradewinds	Video Montage	RM3K	2016
Jabatan Kimia MyGMO	Video Montage	RM17K	2017
MBMB Melaka	Video Montage	RM3K	2014
World Wide Holding	Short Film	RM43K	2017
Property Guru	Online Event Campaign	RM9K	2013
OSK Property	Social Media Ads	RM7K	2014
UEM Sunrise	Online Event Campaign	RM7K	2015
Kolej Kejururawatan Melaka	Video Montage	RM3K	2016
Baby Boo Pureen	Video Montage	RM8K	2014
Maktab Koperasi Malaysia (MKM)		RM27K	2018
Amanah Ikhtiar Malaysia (AIM)	Marketing Training Workshop	RM10K	2019
PPZ	Yearly Business Consultation for Marketing Campaign	RM200K	2020

# OUR PROJECTS

## PRODUCT & SME

*We are expert in handling more than 1000+ SME clients to gear up their Brand Awareness, Brand Positioning & Leads Generation to their target market.*



# OUR PROJECTS



CLIENT NAME	PROJECT TITLE	JOB VALUES	COMPLETION DATE
Primavalet	Social Media Campaign & Creative Content	RM350K	2017
Starvilion		RM1 Million	2017, 2018, 2019
Altelia Amani Far8		RM60K	2017, 2018, 2019
Absolute Popcorn		RM30K	2020
Gondola Kajang		RM6K	2019
Kapten's Snack		RM27K	2020
Thai Thai Restaurant		RM2K	2012-2019
Hanan Medispa		RM8K	2017
Wilqadry Grandeur Hall		RM12K	2019
Trudolly by Fazura		RM50K	2018-2019
Adam Charitable Foundation		RM23K	2020
K-Colly		RM19K	2019
Nilofa		RM300K	2019, 2020
Hanaskin		RM70K	2019, 2020
Kumpulan Pendidikan Sofa		RM83K	2020
Gojours		RM23K	2020
Product Wan		RM100K	2018, 2019, 2020, 2021
Produx Pro		RM70K	2020
Sri Talamaz		RM45K	2019



# OUR PROJECTS

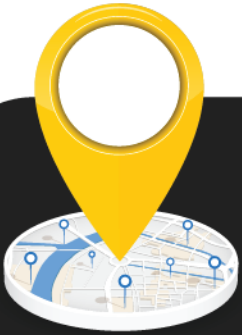


# OUR PROJECTS

CLIENT NAME	PROJECT TITLE	JOB VALUES	COMPLETION DATE
Persatuan Pendidikan Ummah	Social Media Campaign & Creative Content	RM23K	2020
Mudah Urus Akaun		RM70K	2020
Eind Empire		RM18K	2020
Niosh		RM60K	2019
Le Hair Boss		RM27K	2019
Rauda		RM40K	2020
Inamorata		RM8K	2020
Duchess & Queen		RM23K	2020
Mahthika		RM19K	2020
Kak Sal Kueh		RM14K	2020
Iron Nix		RM47K	2020
Bebimora		RM33K	2020



# CONTACT US



## ADDRESS

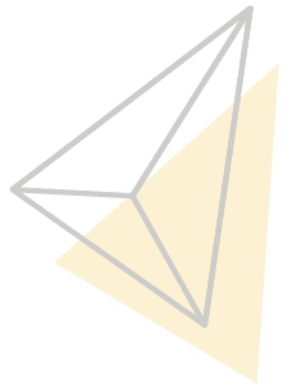
Unit 1, Level 4 (1-3A), Jalan PJS 5/30,  
Petaling Jaya City Center, 46150  
Petaling Jaya Selangor, Malaysia.



## CONTACT

Mr. Syahir : +6 017 326 0632

Mr. Umar : +6 017 602 6002



## EMAIL

hello@bumbu.agency



## WEBSITE

bumbu.agency



## INSTAGRAM

@bumbu.agency



## FACEBOOK

bumbuagency



## TWITTER

@bumbuagency

# ***BUMBU. AGENCY***