



COMPANY PROFILE 2022

We are digital marketing agency
that helps brands with strategic and
impactful marketing.



b u m b u . a g e n c y

Hello!

”

We provide the key
solution for your
needs.

Corporate Philosophy

“We believe every money that client use for advertising comes from hardwork, so we put extra efforts to monitor and give our best to maximize the money spent, making every cent worth.”

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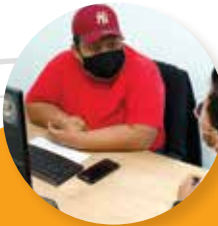
Who we are



COMP NAME : BUMBU AGENCY SDN. BHD
BUSINESS REGISTRATION NO : 1220774-11
PAID UP CAPITAL : RM100,000.00
WEBSITE : WWW.BUMBU.AGENCY

BUMBU AGENCY SDN BHD

is Malaysia's Digital Marketing and Creative content company under one roof. Founded in 2010, BUMBU is an agency that deliver contents while cater Social Media Marketing throughout clients campaign. We started as a production company that deliver montage for TV programs, governments event, even private companies in Malaysia



Certificate



SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

AKTA SYARIKAT 2016 [Seksyen 17]

No. Syarikat - MyCoID
1220774 U

PERAKUAN PEMERBADANAN SYARIKAT SENDIRIAN

Dengan ini diperakui bahawa

BUMBU AGENCY SDN. BHD.

telah diperbadankan di bawah Akta Syarikat 2016, pada dan mulai dari
6 haribulan Mac 2017, dan bahawa syarikat ini adalah sebuah syarikat berhad
menurut syer dan bahawa syarikat ini adalah sebuah syarikat sendirian.

Dibuat di bawah tandatangan dan meterai saya di Kuala Lumpur pada
6 haribulan Mac 2017.



DATO' ZAHRAH ABD WAHAB FENNER
PENDAFTAR SYARIKAT
MALAYSIA

Uet - Hafiz Ahmed (BPP) Date: 16/03/2017 16:40:22


LAMPIRAN A

NO SIJIL : K22183287321816154
NO RUJUKAN PENDAFTARAN : 357-02282982
TEMPOH SAH LAKU : 25/10/2017 - 24/10/2020

BIL	TARikh DAFTAR BIDANG	KOD BIDANG	KETERANGAN	STATUS
1	25/10/2017	010501	CAMPRA DAN AKSESORI	Aktif
2	25/10/2017	221302	RAKAMAN	Aktif
3	25/10/2017	221303	FOTOGRAFI	Aktif
4	25/10/2017	221304	AUDIO VISUAL	Aktif
5	25/10/2017	222001	MEDIA ELEKTRONIK (TIDAK TERMASUK KERJA PERCETAKAN)	Aktif
6	25/10/2017	222002	MEDIA CETAK (TIDAK TERMASUK KERJA PERCETAKAN)	Aktif
7	25/10/2017	222009	LAIN-LAIN MEDIA PENGIKLANAN	Aktif

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia : 25/10/2017

Mukasurat 1 dari 1



KEMENTERIAN KEWANGAN MALAYSIA
SIJIL AKUAN PENDAFTARAN SYARIKAT

NO SIJIL : K22183287321816154
NO RUJUKAN PENDAFTARAN : 357-02282982
TEMPOH SAH LAKU : 25/10/2017 - 24/10/2020

Bahawa dengan ini diperakui syarikat :

BUMBU AGENCY SDN. BHD. (1220774U)
62-1, JALAN PIN 5/30, PETALING JAYA CITY CENTER
PETALING
46150 PETALING JAYA
SELANGOR, MALAYSIA

Telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan
di bawah sektor, bidang dan sub-bidang seperti di Lampiran A. Keputusan ini adalah terakuis
kepada syarat-syarat seperti yang dinyatakan di Lampiran B. Individu yang diberi kuasa oleh
syarikat bagi urusan perolehan Kerajaan adalah seperti berikut :

MOHAMMAD SAID BIN SARABAN	9/12/1988/979	PENGARAH
MUSAMMAD ZULFIQAR BIN TARIUM	9/05/1976/445	PENGARAH

U.T.
DATO' OTHMAN BIN SEMAIL
Bahagian Perolehan Kerajaan
Ia Ketua Setiausaha Perbendaharaan
Kementerian Kewangan Malaysia

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia : 25/10/2017

(Sijil ini adalah cetakan komputer dan tidak memerlukan tandatangan)



Organization Chart



Managing
Director

Umar Tawil



Operation
Director

Aliff Harris



Account
Director

Dzulfaqar Hashim



Admin

Izzah Md Noor



Accountant

Hanim Abd Halim



Human Resources

Syazana Azmi

Organization Chart



Head of Project
Manager

—
Anuar



Sales
Manager

—
Shahir Suhaimi



Marketing
Manager

—
Iqbal Fikri



Senior Marketing
Specialist

—
Hafizul Azmi



Content Producer

—
Zimam Sanusi

Creative Department



VFX Artist

Izzudin Ruzian



Senior Graphic Designer

Liyana Rahman



Video Editor

Syafiq Aris



Graphic Designer

Najihah Razak



Graphic Designer

Siti Sarah

Website Department



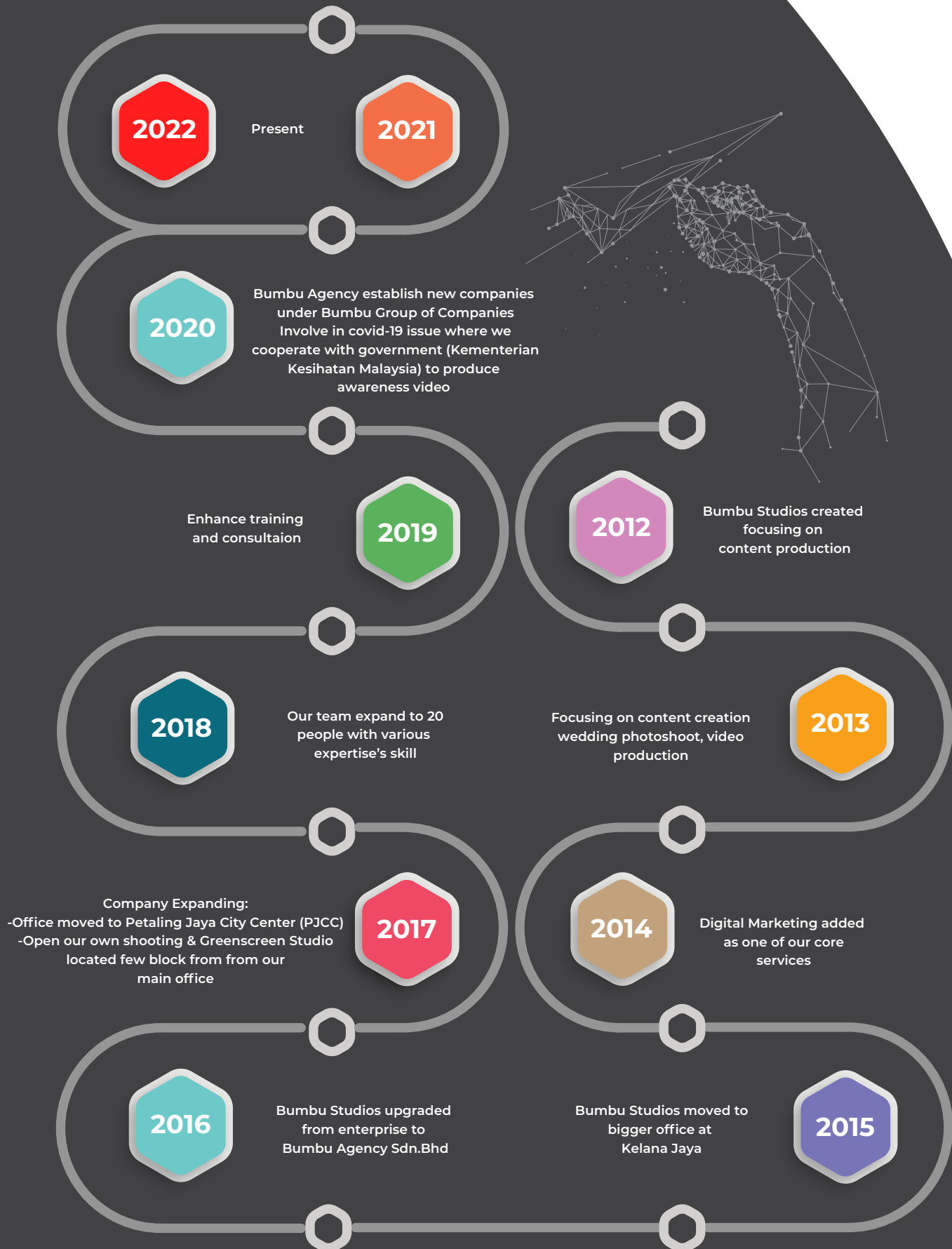
Head of Website Department

Faris Jaafar



Website Designer

Syahmi Izzudin



Our Vision



To be recognized for our contribution to the digital economy and the value we bring to business and society.



Our Motto

To be recognized for our contribution to the digital economy and the value we bring to business and society.

01

FRESH



04

UPDATED



02

ORGANIZE



05

SINCERE



03

CREATIVE



Our Mission

To provide a home for complete digital solution for anyone seeking to create or strengthen it's presence in the market. We intent to make friends instead of clients. That is our mission.



Why Choose Us

SPEED

- All under one roof from design to marketing
- Young and energetic team
- Well verse in digital field

QUALITY

- No. 1 Marketing Agency in Malaysia
- 10 years experienced in Social Media Marketing
- Spent over million through sponsored ads
- Well Organized

SERVICES

- Total solution for digital
- We provide full and complete analysis
- Easy to contact and meet

COST

- Competitive price among other provider



Our Strength

Bumbu Agency excel in delivering Social Media Marketing, Creative content and SME business consultatio.

In previous 10 years, our team help almost more than 1000 business owners to setup their social media ads, consultation on recruiting sales team and how to grow business in digital ways.

Social Media Marketing



Products and services research are being taken before any strategies or actions are delivered

Content Creation



Enhancing graphic designs based



Core Services



Social Media Marketing

We are the number #1 specialist in digital marketing services.

We dominate the Malaysian market with more than 1000+ entrepreneurs that we had successfully helped.

Our agency mainly focused on social media advertising where we spent more than RM50 Millions across multiple ads accounts. From a small business to a massive identity corporate, we, from the agency had always maximized our efforts in boosting our clients' advertising to their desired customers.



Content Production

Bumbu excel in delivering content, whether for awareness, or selling content for corporate use. Most of our content will be tailored according to client needs and the final output will surely be align with campaigns and each concept or idea have their own potential.

Don't worry about mobile content, from vertical videos to social media story we got you covered.

We also have our own studio for photoshoot and green screen production. All in one under one company.



Copywriting

We can tap to the malay audience with our lingo related.



Design & Facility

With a growing number of graphic team and 24 hours open facility for us to use, our specialty including green screen production, 3D animation, sound recording and dubbing.



Optimization

Client ads will be daily monitor to ensure our client get the best result.



Location

Located in a strategic location, our studio is easily accessible through a major highway.



Equipment

We have a complete shooting equipment, both for video and photo.





Website Development

E-Commerce, Corporate or landing page, we can build from scratch. All our design is mobile friendly and responsive! People can get all the information and also can purchase from website.



Influencer Marketing

Instagram influencer marketing is when a brand collaborates with a popular instagrammer to create, publish, and promote brand-sponsored photos or videos with the goal of expanding brand awareness and developing a positive brand identity for the brand.

We have our own influencer integrated with our company to collaborate and spread your news on social media.



Training Consultation

Need an expert to consult your marketing direction or game plan? Just let us know your problem.

We train small business owner and Cooperate client in digital marketing & how to sell their products/services through social media.

Our Projects

Corporate Client



From 2013 till now, Bumbu Agency have played a major role in delivering few corporate clients needs such as content and marketing. Here is some list of our notable client that we have served.



BUMBU. AGENCY

Contact Us



Mr. Syahir : +6 017 326 0632



Mr. Umar : +6 017 602 6002



hello@bumbu.agency



@bumbuagency



@bumbu.agency



bumbuagency



<https://diskas.digital/>



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Petaling Jaya City Center, 46150
Petaling Jaya Selangor, Malaysia.